



For Immediate Release

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Beth Chain returns to laboratory sales and marketing – this time for J.G. Finneran Associates

Signaling a sharpened focus on the laboratory supply business, J.G. Finneran Associates has added sales support services and an experienced executive for developing business.

Beth Chain Sedeyn is the new Sales and Marketing Manager for J.G. Finneran Associates, a manufacturer and supplier of unique and innovative products for chromatography, biotechnology and environmental research communities. Known for building customer relationships and managing sales channel partners, Ms. Sedeyn is bringing her experience and skills to the Vineland, NJ-based company.

In addition to its web destination, www.jgfinneran.com, J.G. Finneran Associates provides its customers with a variety of marketing tools such as webinars, onsite training, and catalog literature. In her new position, Ms. Sedeyn is communicating with customers, setting up site visits and traveling to customer locations with a menu of available sales support services.

Beth Chain Sedeyn started her career at Wheaton Industries in 1980, and during the next 22 years there, rose to manage the marketing communications department. She also ran the in-house Wheaton agency and managed relationships with over 200 dealers and distributors.

"I've watched Jerry Finneran build this business into a significant supplier to the laboratory research community, and I'm pleased to come onboard as it progresses into a new phase of growth," says Ms. Sedeyn. "Beth means business for Finneran," says Janet Cohen, International Sales and Marketing Manager at J.G. Finneran Associates. "We wanted to find ways to help our customers grow their businesses and Beth brings experience and skills to the table," she added.

Unique sample vials and closures manufactured by J.G. Finneran Associates are available internationally from a network of laboratory dealers. For more information, visit www.jgfinneran.com or contact J.G. Finneran Associates toll-free at +1 800.552.3696 or +1 856.696.3605.

About J.G. Finneran

J.G. Finneran Associates is a manufacturer and supplier of unique and innovative products for the global chromatography, biotechnology, and environmental research communities. Our products deliver reliable performance while expediting and simplifying the analysis process. J.G. Finneran Associates is the original inventor and designer of many products that are commonplace in the laboratory. These items include Snap Ring Vials, Snap Top Caps, and Limited Volume Inserts with polymer bottom springs. We provide our customers with the tools to expand their capabilities, increase efficiency in the lab, reduce costs, and make their work easier.

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